



Rt Hon Michael Gove MP
Department for Education
Sanctuary Buildings
Great Smith Street
London
SW1P 3BT

06 August 2013

Dear Secretary of State,

The National Curriculum and Intellectual Property

We write as representatives of the UK music sector, including creators, performers, rights holders and collective management organisations and educators. UK Music exists to represent the UK's commercial music sector in order to help drive economic growth and to promote the benefits of music on British society. Our membership is listed as an annex.

The UK music industry generates revenues of £3.8 billion per annum. The sector contributes enormously to the nation's economic, social and emotional wellbeing. It drives creativity, inspiration and employment. There are 7,900 businesses and 124,420 individuals working within the sector. Intellectual property is the economic framework which underpins the music industry and other British creative industries. Copyright is the currency of that framework. Support for this framework is required in order for the sector to be able to deliver growth to the UK economy and maintain its position as one of only three net exporters of music content in the world.

We are concerned by the latest draft of the National Curriculum for music which omits reference to intellectual property rights.

The current National Curriculum for music states that "the study of music should include the role of music and musicians in society, of the music industry and of artistic and intellectual property rights." By contrast the draft Key stage 3 Curriculum, currently open to consultation up until Thursday 8th August, does not include any reference to intellectual property rights.

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We are troubled by the proposal to remove any specific reference to intellectual property rights; this seems at odds with the recognition of the Government that an effective intellectual property regime 'requires education' (p10, *Government Response to the Hargreaves Review of Intellectual Property and Growth*). Similarly, such an omission could undermine positive initiatives by Government, such as the announcement by the Secretary of State for Business, Innovation and Skills at the end of last year concerning a campaign to inform and educate consumers about the value of legitimately-sourced creative content and the harms caused by copyright infringement.

High quality, on-demand digital music (as well as film and TV services) are now widely available to consumers in the UK. A major copyright education campaign is likely to be more effective against this background than if launched in a vacuum. The Government are right to see now as a good opportunity to develop such a campaign yet in order to have the desired results it needs to be supported at all levels, and in particular by the National Curriculum.

UK Music, the commercial music umbrella organisation, and the Intellectual Property Office are working jointly to co-ordinate a number of educational and outreach activities aimed at young people. All of this activity is aimed at under 18s.

In this context we believe it is important to reinstate intellectual property to the draft National Curriculum for music.

We consider a reinstatement will give the necessary due prominence to the importance of the music sector and will maintain the integrity of cross-departmental efforts by Government to promote intellectual property's continued value and contribution.

We would be more than happy to arrange a meeting with you and representatives of the music sector to discuss this important issue and look forward to your reply.

Yours sincerely,

A handwritten signature in black ink that reads "Jo Dipple". The signature is written in a cursive, slightly informal style.

Jo Dipple, CEO
UK Music

CC: Viscount Younger of Leckie

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UK Music's membership comprises of:-

- AIM – Association of Independent Music - representing over 850 small and medium sized independent music companies
- BASCA - British Academy of Songwriters, Composers and Authors – with over 2,000 members, BASCA is the professional association for music writers and exists to support and protect the artistic, professional, commercial and copyright interests of songwriters, lyricists and composers of all genres of music and to celebrate and encourage excellence in British music writing
- BPI - the trade body of the recorded music industry representing 3 major record labels and over 300 independent record labels.
- MMF - Music Managers Forum - representing 425 managers throughout the music Industry
- MPG - Music Producers Guild - representing and promoting the interests of all those involved in the production of recorded music – including producers, engineers, mixers, re-mixers, programmers and mastering engineers
- MPA - Music Publishers Association - with 260 major and independent music publishers in membership, representing close to 4,000 catalogues across all genres of music
- Musicians' Union representing 30,000 musicians
- PPL is the music licensing company which, on behalf of over 75,000 members (65,000 performer members and 10,000 recording right holder members), licences the use of recorded music in the UK
- *PRS for Music* is responsible for the collective licensing of rights in the musical works of 100,000 composers, songwriters and publishers and an international repertoire of 10 million songs
- UK Live Music Group, representing the main trade associations and representative bodies of the live music sector

