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## Free Trade Agreement between the UK and New Zealand

1. UK Music is the umbrella body representing the collective interests of the UK's commercial music industry, from songwriters and composers to artists and musicians, studio producers, music managers, music publishers, major and independent record labels, music licensing companies and the live music sector. UK Music exists to represent the UK's commercial music sector, to drive economic growth and promote the benefits of music to British society.
2. According to our latest research (published in our Music by Numbers 2019 report, available via [www.ukmusic.org](http://www.ukmusic.org)) the music industry added £5.2 billion value (income for UK music business) to the UK economy in 2018; £2.7 billion of this GVA was derived from exports. The copyright regime in New Zealand is important despite not being one of the top 10 markets for UK artists by size; in 2019 digital revenues grew by 30%. The terms of the trade agreement with New Zealand also have a potential ripple effect on other future trade agreements in the region.
3. New Zealand is a member of the relevant international copyright treaties providing minimum standards of protection as well as national treatment. Most notably, New Zealand is one of the few countries in the world which in 2020 only provides the minimum term of copyright for literary and musical works: 50 years after the death of the composer (Section 22 New Zealand Copyright Act 1994). Equally, New Zealand only provides the minimum term of copyright for sound recordings: 50 years after publication (Section 23 New Zealand Copyright Act 1994).

**Negotiations for a Free Trade Agreement between the United Kingdom and New Zealand should include the increase of term of protection for copyright to 70 years after the death of the composer (for literary and musical works) or after publication (for sound recordings, with equivalent provisions for performers' rights) as is the case in the United Kingdom.**