

CREATORS' CASE STUDIES

Diljeet Bhachu – Performer



Vivek Vishwanathan ©

- Music Lecturing
- Arts Admin
- Performance*



After teaching herself to play the recorder, Diljeet was already making her own musical arrangements at the age of ten before later performing and composing experimental music on her flute. She is now looking to eventually split her time 50:50 between academia and performance. As a backer of #SelfieLeave, a campaign UK Music supports, Diljeet would like to see more help for self-employed parents in the music industry and better financial support for artists.

ShaoDow – Rapper



Hannah Anketell ©

- Music Sales
- Merchandise
- Performance



ShaoDow started out selling CDs on the streets to promote his work. He now earns his income from a variety of sources. Boosted by support from the PRS Foundation's Momentum Music Fund and a grant from Arts Council England, he believes emerging artists need more help. The rapper is also convinced that artists now have to be multi-disciplined to earn a living. In terms of future changes, he would like to see artists get more revenue from streaming services.

James Grunwell – Senior Producer, Ampli-fi



Anthony Goodall ©

- Bands
- Teaching
- Production



After playing in a blues band in Scarborough, James went to Leeds College of Music to study pop music and earned cash teaching guitar. He is now moving away from teaching and taking on more production jobs involving arranging, mixing and mastering - working via the internet with people across the world. James believes more help is needed to support emerging creators with the cost of recording their work.

Amy Doyley – Singer-Songwriter



Spicefields Music ©

- Workshops
- Arts Admin
- Performance



With musical parents, Amy went to The BRIT School before studying commercial music at Westminster University. Amy has diverse streams of revenue including performing original material, playing in a covers band and running music workshops. Citing financial issues as the biggest potential barrier to her career, Amy would like the Government to offer freelancers more help in the form of healthcare, mental health support and securing a decent pension.



For more information, and for the Music By Numbers report visit:
www.ukmusic.org

*Taken from Music By Numbers 2019 Report, referring to 2018 figures