

# MUSIC TOURISM



MUSIC TOURISM JOBS



NUMBER OF MUSIC TOURISTS



MUSIC TOURIST SPEND

**SCOTLAND**  
4,300 1.1 MILLION £431 MILLION

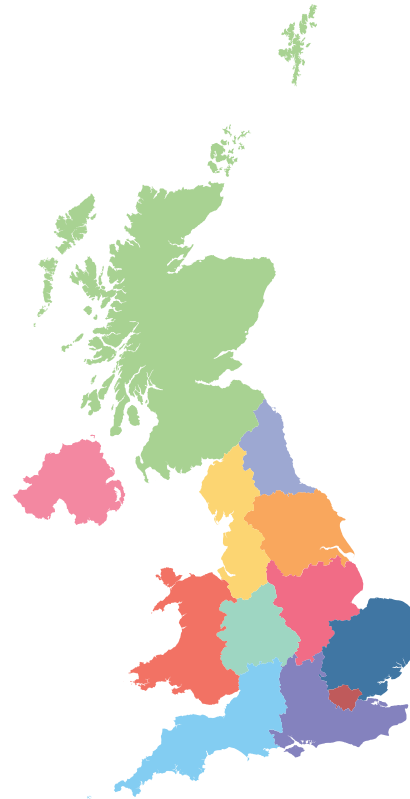
**NORTHERN IRELAND**  
1,026 294,000 £90 MILLION

**NORTH WEST**  
4,588 1.3 MILLION £423 MILLION

**WEST MIDLANDS**  
2,321 738,000 £211 MILLION

**WALES**  
1,754 363,000 £124 MILLION

**SOUTH WEST**  
5,810 939,000 £445 MILLION



**NORTH EAST**  
851 274,000 £75 MILLION

**YORKSHIRE & THE HUMBER**  
4,583 1 MILLION £388 MILLION

**EAST MIDLANDS**  
2,732 469,000 £214 MILLION

**EAST OF ENGLAND**  
2,615 643,000 £240 MILLION

**LONDON**  
9,252 2.8 MILLION £1.2 BILLION

**SOUTH EAST**  
5,698 1.2 MILLION £566 MILLION



For more information, and for the Music By Numbers report visit:  
[www.ukmusic.org](http://www.ukmusic.org)

\*Taken from Music By Numbers 2019 Report, referring to 2018 figures